

教 案

周 次	第 周, 第 次课	授课时间	年 月 日
授课章节	Part Five The Whole Composition: Argumentation		
本(章)节 授课方式	课堂讲授 (✓) 实践课 (✓)	教学时数	2
授 课 要 点	本 (章) 节 教 学 目 标	To help students know the basic features and requirements of argumentation	
	教 学 重 点 和 难 点	<p>Key Points:</p> <p>1. Exposition vs. Argumentation</p> <p>2. Requirements of argumentation</p> <p>Difficult Points:</p> <p>Requirements of argumentation</p>	
思 考 题 或 作 业	Write an essay		

教学内容与组织安排

Part Five The Whole Composition: Argumentation

Teaching Focus: Features and requirements of argumentation

Time Allotment:

Lead-in	10minutes
Exposition vs. argumentation	10 minutes
Requirements of argumentation	70 minutes

Teaching Procedures

I. Lead-in (5 min)

1. Review what has been learned:

Q: What are the features and requirements of exposition?

2. What are the differences between exposition and argumentation?

	Purpose		
Exposition	Inform	Makes the reader know things;	Explains things to make the reader understand;
Argumentation	Convince	Tries to make the reader agree;	Persuade the reader to change his mind or behaviour; and to approve a policy or a course of action

3. What's the link between exposition and argumentation?

Argumentation = Exposition + additional purpose of convincing or persuading.

II. Read and Think

Read the handout, and think about the question:

Q: 1. What is the viewpoint of this text? (Are Chinese millionaires philanthropic enough?)

2. How does the author make you hold this opinion? (What are the evidences?)

3. How does the author make his writing logical?

4. What is the attitude of the author?

III. The requirements of augmentation

1. A debatable point

These are not debatable points:

A. Mere Statement of Facts:

- Non-Debatable Fact:

In last decade, there are more and more millionaires in China as a result of the booming economy.

- Debatable Fact:

Chinese millionaires are not philanthropic at all.

B. Statements of Personal Preference

- Personal Preference:

Bill Gates is my idol for he is a philanthropic businessman.

- Disputable Statement:

Bill Gates is the most philanthropic businessman in the world.

C. Generally accepted or verified viewpoints

- Easily verified:

Warren Buffett is one of the richest business men in the world.

- Arguable statement:

Warren Buffett is the kindest man in the world.

2. Sufficient evidence:

A. Evidences are:

- Common knowledge
- Specific examples
- Hard, nor soft, evidence or facts (not opinions, unless those of expert and authoritative)
- Statistics
- Quotation from authorities

B. Evidences should be:

Clearly and directly connected with the point to be proved

Read the handout for a second time to see whether you can find materials that can act as evidence.

3. Sound logic:

Read the handout fast once again, and scan for facts or evidence to verify the conclusion—Chinese millionaires, are not philanthropic enough.

A. Inductive Reasoning:

Facts:

- some of the invitations had been nervously declined
- The invitations made some of the Chinese concerned about being put in an awkward position
- Compared to the US, some wealthy people in China seem more concerned about their family's wellbeing

General Statement:

- Chinese millionaires are not philanthropic enough.

B. Deductive Reasoning:

- Major Premise:

Some Chinese millionaires declined the invitation for fear that they might be put in an awkward position.

- Minor Premise:

Zong Qinghou declined the invitation.

- Conclusion:

Zong feared that he might be put in an awkward position.

Caution:

Premises, especially major premise, must be generally accepted.

- *All Chinese millionaires were reluctant to accept the invitation.*

This can not be used as a major premise.

4. Good organization

Introduction: identifies the issue, explains the importance

Body: presents the evidence

Conclusion: reaffirms the proposition

Body Paragraphs:

- From the least to the most important (climactic order)
- From the most familiar to the least familiar (from general to specific)
- From the easiest to accept or comprehend to the most difficult

5. Combine types of writing:

Make good use of other three types of writing—description, narration, and especially the various methods of exposition

6. An honest and friendly attitude:

A. The force of an argumentation does not come from:

Abuse, sarcasm, exaggeration, or fierce attacks

But from:

Solid evidence, logical reasoning, careful analysis

B. These words may weaken the force of your argument:

Perhaps, Maybe, Sometimes, Most often, Nearly always, I think, In my opinion

IV. Assignment

Read stories on newspapers, in magazines, or on webpage for additional materials, and write an essay based on the handout and the skilled you've learned today.

Handout

1

Chinese Billionaires Shy away from Bill Gates Charity Dinner

By Malcolm Moore in Shanghai 1:56PM BST 06 Sep 2010

<http://www.telegraph.co.uk/news/worldnews/asia/china/7984108/Chinese-billionaires-shy-away-from-Bill-Gates-charity-dinner.html>

The dinner on September 29 had planned to gather "dozens" of China's richest people together in order to support the Gates Foundation, which funds Aids charities in China among other projects.

But the organisers said that some of the invitations had been nervously declined. "After the invitations were sent out, a number of people called to query if they would be asked to donate at the function. So far, a small group has turned down the invitations," said Ye Lei, the head of the foundation in China said.

Mr. Gates, the founder of Microsoft, and Warren Buffett, who runs his own investment fund, announced in August they had already persuaded more than 40 billionaires in the United States to give half their fortune to charity.

That announcement had sent a ripple of panic among Chinese guests, explained a spokesman for the foundation. "This gala was originally supposed to be held in March. Then it was delayed and the timing of it, so soon after the announcement about the US donations, understandably made some of the Chinese concerned about being put in an awkward position," he said.

The foundation said it is now planning to write letters to all the invitees to reassure them that the dinner is not a fund-raising event, but an opportunity to "get to know" each other. "We understand the US charity model will not suit China," said the spokesman.

The charity would not confirm its guest list, or who had turned down the invitation but Zhang Xin, the chief executive of SOHO China, a property developer and Wang Chuanfu, the head of car and battery maker BYD and the richest man in China with a fortune of £3.5 billion, were expected to attend.

Also expected are Duan Yongping, who spent \$620,100 (£401,000) to have dinner with Mr. Buffett in 2006, and Zhao Danyang, who spent \$2.1 million for the same honour in 2008.

China has the second-largest number of billionaires in the world, after the United States. Jin Jingping, a professor at Peking University, estimated that more than 60 per

cent of Chinese entrepreneurs have also donated money to charity, but that they tend to shun publicity and attention.

"Compared to the US, some wealthy people in China seem more concerned about their family's wellbeing. But that does not mean they are misers," he said.

2

A Brief Look at Bill Gates Charity Work

[http://charity.lovetoknow.com/Bill Gates Charity](http://charity.lovetoknow.com/Bill_Gates_Charity)

It would take several articles to detail every philanthropic action Bill Gates has taken since he gained international notoriety as the founder of Microsoft. However, there are several key points that make up a beautiful tapestry of charity and outreach work he has participated in. Below are a few of these highlights, and how he has impacted the world through them.

Children with Aids

Bill Gates assisted financially with [CWAC](#), which was established in 1992 with the goal of helping the youngest victims of HIV/AIDS. Since then, this UK charity has worked toward lifting children out of poverty and situations of extreme prejudice, instead helping them to maintain a high quality of life through proper living conditions, healthcare and emotional healing.

Children's Vaccine Program & The Lunchbox Fund

Along the same sentiment, Gates has also contributed money toward the Children's Vaccine Program, which provides invaluable vaccinations to children around the world, bringing an even stronger focus to the importance of children's health outside of the boundaries of the U.S.A.

Finally, he has worked with The [Lunchbox Fund](#), which was founded in 2004 to provide lunches to poor and disadvantaged students who do not have anything to bring to school for lunchtime. This, in turn, has improved the [health](#) and academic performance of these children, thanks to the healthy meals the group has provided with the help of notable celebrities like Gates.

The Bill & Melinda Gates Foundation

The [Bill & Melinda Gates Foundation](#) started out as a way for Gates and his wife to further their passion for child welfare. The foundation is currently the largest private charity in the world, and is directed by Bill and Melinda. The foundation aims to improve healthcare and reduce poverty all over the world, while also improving

American educational opportunities and providing access to information technology resources. The foundation currently operates out of Seattle, and decisions are made by the Gates as well as Warren Buffet, one of the wealthiest investors in the world. Gates remains so passionate about the foundation that he recently semi-retired from Microsoft in order to focus more fully on his philanthropy.

In order to be as successful and prolific as possible, the Foundation has been divided into different sections - the Global Health Program, the Global Development Program, and the United States Program. The Foundation continues to assist countless individuals each year, and also continues to grow and expand each time the calendar turns. It has also won various awards including the Prince of Asturias Award and the Indira Gandhi Prize for Peace, Disarmament and Development.

The mass amount of [Bill Gates](#) charity work that has been completed has inspired other [celebrities to get more involved](#) in the world around them. Ordinary individuals also are learning from his incredible example - and slowly but surely, the world is better for it.

<http://www.looktothestars.org/celebrity/21-bill-gates>

Bill Gates has supported the following charities:

[Bill and Melinda Gates Foundation](#)

[Children's Vaccine Program](#)

[Children with AIDS](#)

[Earth Institute](#)

[Food Bank For New York City](#)

[GALVMed](#)

[Make A Child Smile Appeal](#)

[MASSIVEGOOD](#)

[The Lunchbox Fund](#)